



Media Voice Communication Services builds and manages the reputation of its clients to improve profitability and sustainability. We provide personal and expert communications support, as well as training to equip organisations and individuals with the communications skills needed to achieve key business objectives and career goals. The company is 100% black female owned.

Our service offerings focus on four key areas of communication:



Media Management & Training - We will manage the full extent of your media engagement. This could entail developing and implementing a media strategy; drafting a media release; organising your media event; conducting media training to ensure that your spokesperson/executive is able to present themselves or the organisation in an effective and credible manner; or assisting you to manage and respond to media queries before an anticipated/during a crisis.

We believe that, to be effective, media engagement is much more than issuing a “one size fits all” press release and hoping for coverage. Every business is unique and has to build relationships with key journalists that will deliver mutual benefit.



Integrated Communications - Continuous engagement with internal and external stakeholders is critical for ongoing business success. We will collaborate with you to map the stakeholders relevant to your business and plot a way for effective engagement that will help you to understand and respond to their expectations, while enabling them to be more aware, better understand, and, ultimately, become advocates of your business.

We fully endorse the King III Code of Governance's emphasis on the importance of managing stakeholder relationships and have seen the real business value of adopting an inclusive approach with all key stakeholders.



Sustainability Reporting - Sustainable development has become an imperative for companies hoping to ensure long-term business success. According to the King III Code of Governance for South Africa, a company that regards itself as a good corporate citizen has to produce an annual integrated report and “convey adequate information regarding the company's financial and sustainability performance” - (Recommended Practice 9.1.4.).

Our approach is to collaborate with companies seeking to fully integrate sustainability into their business practices and assist them in communicating their performance in a well crafted and credible sustainability report.



Voice and other Communication Skills Training - The poor quality of a speaker's voice and presentation can result in the person not being well received, clearly heard and/or understood. Research has shown that 38% of any message communicated verbally is affected by the quality of your voice, while only 7% of the impact is determined by the words spoken. As a result, too often the objectives for communicating are not achieved as a result of the critical but often overlooked impact that vocal quality has on the outcome of engagement.

We are passionate about equipping individuals and companies with the soft skills needed to consistently excite stakeholders during engagement as a result of the quality of their voice and presentation style.



Company background - Media Voice Communication Services was established by Anthea Abraham, a former radio and television news editor and presenter, Steve Biko Scholarship winner and communications expert. Anthea has extensive academic qualifications and working experience across many sectors, including media, government and corporate. She graduated from Rhodes University with a journalism degree in 1994 and completed a Leadership Development Programme presented by the Gordon Institute of Business Science in 2008. In October 2009, the Association of Chartered Certified Accountants (ACCA) selected the Sustainability Report that she produced for a large multi-national as the Best 2008 Sustainability Report within South Africa's non-extractive industries.

Please do not hesitate to contact us for any further information about our services or credentials.

Tel. / Fax: +27 +21 906 1611

Cell: +27 +82 062 0947

Email: info@mediavoice.co.za

Website: www.mediavoice.co.za